

SHAAM RODRIGO : RÉSUMÉ

1101 Leslie Street, Suite #1805, Toronto, Ontario M3C 4G3

email: info@designdrake.com / tel: 410.702.5670 / website: www.designdrake.com

I AM A GRAPHIC DESIGNER WITH OVER 15 YEARS EXPERIENCE IN PRINT, WEB, AND SOFTWARE DESIGN. I HAVE WORKED FOR SMALL BUSINESS AND FORTUNE 500 COMPANIES IN BOTH AGENCY AND CORPORATE ENVIRONMENTS. I WORK VERY WELL INDIVIDUALLY, BUT HAVE EQUAL SUCCESS EXISTING WITHIN A LARGER GROUP. THESE TEAM EFFORTS HAVE ALLOWED ME TO DEVELOP LEADERSHIP, PROJECT MANAGEMENT, AND MENTORING SKILLS.

DESIGN PROJECTS

Annual reports, corporate identities, catalogues, magazine and newspaper ads, brochures, collateral, packaging, training materials, trade show booths, CD covers, news letters, forms, graphic user interfaces and web sites

ADMINISTRATIVE FUNCTIONS

Liaising with printers and vendors, media buying, managing designers and copywriters, writing performance appraisals, writing creative briefs and proposals, budgeting, and teaching

SOFTWARE AND LANGUAGES

Adobe Photoshop, Illustrator, PageMaker, InDesign, Acrobat, Flash; CorelDRAW; Microsoft Word, Excel, PowerPoint, Access, Project; HTML, XML, jQuery, CSS, working knowledge of Javascript

EMPLOYMENT

Clients Include:

Allied Signal, Bramah, Chapters, Compaq, Dominion of Canada Insurance, eDR Solutions, EDS, Eighty20, FISMA Center, General Motors, Guam Telephone Authority (GTA), Hewlett Packard, The Investors Group, Lucent Technologies, McDonnell Douglas, Relevant Technologies, Royal Bank of Canada, SAP, Stonylake Solutions Inc., and Xerox.

Full-time Positions Include:

Art Director, Nevada Learning Series Inc. — 1995 to 2001

Art Director, RecruitAd Advertising Inc. — 1996 to 1999

Graphic Designer, Liberty Health — 1995 to 1996

Graphic Designer, Household Financial Corporation — 1993 to 1995

Graphic Designer, Ortho-McNeil Inc. — 1991 to 1992

EDUCATION

University of Toronto, St. Michael's College, Faculty of Arts & Science — 1990 to 1991

Ontario Science Centre Science School, Student Enrichment Program — 1990

SHAAM RODRIGO : BIO

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SHAAM RODRIGO IS AN AWARD-WINNING DESIGNER WITH OVER 15 YEARS EXPERIENCE IN PRINT AND ONLINE DESIGN. AS AN ART AND CREATIVE DIRECTOR SUPERVISING DESIGNERS, COPYWRITERS AND SOFTWARE DEVELOPERS, SHAAM HAS DEVELOPED EFFECTIVE LEADERSHIP, PROJECT MANAGEMENT AND BUSINESS STRATEGY SKILLS.



Through his successful independent consulting, Shaam has become completely at home in a wide range of corporate and agency settings and proficient in print, electronic, and Web environments. Shaam's expertise extends to all areas of design including corporate identity development, advertising, Web development, user interface design, and systems architecture.

Shaam has held design and art director positions with Johnson & Johnson, Household Financial, Liberty Health and CNC Global. His client list includes many Fortune companies including Allied Signal, Chapters, Compaq, Dominion of Canada Insurance, EDS, General Motors, GTA, Hewlett Packard, The Investors Group, Lucent Technologies, McDonnell Douglas, Royal Bank of Canada, SAP, and Xerox.

Shaam was a co-founder and partner of Nevada Learning Series, a successful publisher of software quick reference material. He was also a partner of Stonylake Solutions, creators of a best-in-class firewall reporting tool where he was instrumental in designing the user interface.

Shaam is currently a member/proponent of global initiatives including the Disclosure Project, the Orion Project, the Venus Project, and the New Z-Land Project.